

NEWSLETTER

Shortages of products are the new normal. Also important info to keep our puppies safe during visits



We have always taken a proactive approach to keeping our property clean from disease. Although we do have puppies, we do not have people coming to see our puppies. Typically all of our puppies are reserved prior to 8 weeks of age and therefore there



is no need for us to be having people come to see our dogs & puppies and to put them at risk by someone carrying in disease on the bottoms of their shoes. Did you know you can pick up Parvo and other diseases by walking into an area that has been exposed? We could lose not only our litter but our entire breeding program if someone were to walk in Parvo or Distemper into our property. Thank you for not going to high risk places like Pet Stores, Parks, Dog Parks, Rescues, Shelters, or even friends houses where they have new puppies or potentially unvaccinated animals a minimum of 72 hours prior to coming to see us or to pick up your puppy.

Some people have faced difficulty in finding dog food in the stores. It seems this is the new normal. Life's Abundance (the provider of our pet foods) has reached out to us and has let us know that they are prepared. Whether they are talking about hurricanes, ice storms or emerging diseases like coronavirus, Life's Abundance is a company built to be prepared. When other companies could not keep up with production and distribution, Life's Abundance was prepared!

Life's Abundance has developed standard operating procedures to ensure all staff members are equipped to take the right steps when disaster strikes. They have a disaster planning committee. They are prepared to seamlessly operate even during difficult times. They are able to do this due to the following:

- 1) Multiple warehouse locations across the country to minimize shipping interruptions.
- 2) Customer Care centers in multiple locations for continuous support
- 3) The ability for every department to fulfill vital functions during a temporary closure
- 4) Data securely stored in the cloud for remote access
- 5) Top selling products (pet foods) made at multiple locations for redundancy.

Life's Abundance is built for resilience and is here for the long haul by design.

Existing customers will not be subject to the daily cutoff restrictions that they have put into place as a result of product shortages. **New customers** will have limits on purchasing the products and once the daily limits are reached any new customers will not be able to purchase that day. Customers that we add to our database through our customer portal **will** be able to place orders even if the daily cutoff has been reached! Our puppy owners will be able to get their puppy supplies! The limits are placed into effect for anyone seeking out the company through the internet or by calling in.

Those of you that are waiting for your puppy will be put into the system through our portal. Please be sure to accept the email invitation when received by Life's Abundance or you will not be added as an existing customer and will be subject to product restrictions and will not be on the priority customer list for dog food supplies.

If you have any questions please reach out to us at 805-203-0318 and although you cannot respond directly to this email, you can email us directly at: CentralCoastGermanShepherds@gmail.com

Be safe in everything you do, enjoy the time at home with your families and be a blessing to those in need.

Sincerely yours,

Julie Bennett

Central Coast German Shepherds